

# SPONSORSHIP FORM

## PACKAGE (Tick one)

**GOLDEN BUCKLE** →  Chute Sign  Barrel Race

**SILVER SPUR** →   
Select your preferred event to sponsor: Team Roping, Rope & Tie, Breakaway, or Steer Wrestling

**BRONZE BULL**

**CUSTOM**

**EXTRA VIP PASSES (\$215EA)** VIP passes include arena side seating, dinner, and drinks. (Write Qty needed)  
QTY NEEDED

**BUSINESS NAME:**

**BUSINESS ADDRESS:**

**BUSINESS WEBSITE:**

**CONTACT NAME:**

**PHONE NUMBER:**

**EMAIL:**

Please email this form to [ndahs.secretary@outlook.com.au](mailto:ndahs.secretary@outlook.com.au)  
An invoice will be sent after receiving this form

## Sponsorship Details

Only 6 chute signs are available. Signage is supplied by the Neerim Rodeo Committee.

All packages receive a Certificate of Appreciation.

Please email your advertising material (brand logo, product images, etc.) to the committee before 15/1/2026. Big screen advertisements have no sound.

The committee would like to thank you for your sponsorship.

We can't wait to help get your brand in front of thousands of rodeo fans at our next event!

# NEERIM RODEO 2026

24<sup>TH</sup> JANUARY

## SPONSORSHIP PACKAGES



2026 NEERIM RODEO ADVERTISING KIT



**SPONSORSHIP PACKAGES 2026**

<b>Media and Branding</b>	<b>Golden Buckle</b>	<b>Silver Spur</b>	<b>Bronze Bull</b>
Full-page business feature in the official program	✓		
Business feature on the Neerim Rodeo website	✓		
Business info and logo in all digital promotional advertising (Facebook, Website, Instagram, email campaigns, etc)	✓	✓	✓
Business Logo in all physical promotional advertising (Newspapers, programs, posters)	✓	✓	✓
Static Big Screen advertising during the event	✓	✓	✓
Video slot on Big Screen (show off a product, promote an offer, interview, etc.)	✓		
<b>Onsite Presence</b>			
Special mentions during the sponsored event	✓	✓	
Verbal Announcements throughout the rodeo	✓	✓	✓
Roughstock Chute Sign (x6 available, supplied by Neerim Rodeo) or Barrel Race Event Sponsorship	✓		
Timed event sponsorship (Team Roping, Rope & Tie, Breakaway, or Steer Wrestling)		✓	
<b>Exclusive Benefits</b>			
Access to a sponsor-only 20% tradespace site discount	✓	✓	
VIP TICKETS (Express event entry, premium arena side seating)	<b>6</b>	<b>5</b>	<b>4</b>
Premium dinner and drinks package per VIP	✓	✓	✓
Certificate of appreciation, and Neerim Rodeo merch pack	✓	✓	✓

Qty Available	7	4	
<b>Investment</b>	<b>\$4,500</b>	<b>\$3,200</b>	<b>\$2,200</b>
<b>Extra VIP Passes: \$215 pp</b>			